

Digital Business
Multiple Faculty Positions

2 Lecturer Positions in DIGITAL BUSINESS - DIGITAL MARKETING ANALYTICS - FINTECH - BLOCKCHAIN with the School of Economics, Administration, and Applied Informatics

Neapolis University Pafos announces the following academic positions in the rank of **Lecturer in DIGITAL BUSINESS - DIGITAL MARKETING ANALYTICS - FINTECH - BLOCKCHAIN**

In order to support the dynamic expansion of its programs **Neapolis University Pafos** is seeking to recruit **TWO** Lecturers for teaching and research.

The ideal candidates find themselves interested to be in the intersection of finance/business/marketing and computing. They should be excited about the undergoing digital transformation that will enable new business models, new strategies, and new players in all industries. They are knowledgeable in at least one of the new marketing, finance or computing paradigms [see below] and specific business applications:

1. Blockchain
2. Crowdfunding
3. AI and/or Machine learning,
4. Robotics
5. Big data analytics

For this post candidates should ideally possess a PhD in one of the following or similar areas:

- I. Digital Business transformation and Disruptive Technologies
- II. Financial Technology
- III. Cryptocurrencies and Finance Industry Transformation
- IV. Digital Marketing and Social Media Analytics

Alternatively, candidates with PhDs in Strategy, Marketing, Management and Finance and at least 5-year teaching and research experience at a University level coupled with significant research publications with Internationally Accredited journals in one of the above areas may also apply.

CLOSING DATE: 31st August, 2019