

## **Dr Christos Papademetriou**

### **Lecturer in Management**



Address: 2 Danaes Avenus

Telephone: 0035726843412

Email: [c.papademetriou@nup.ac.cy](mailto:c.papademetriou@nup.ac.cy)

Research Gate:

[https://www.researchgate.net/profile/Christos\\_Papademetriou](https://www.researchgate.net/profile/Christos_Papademetriou)

Christos Papademetriou, teaches at the University of Neapolis in Pafos since 2010. He is a Lecturer in Management at the School of Business Administration. He is also teaching in the Department of Business Administration at the Open University of Cyprus (2017 until today). He obtained a BA (Hons) in Accounting and Business (2001) and MA in International Management (2002) from the University of Sunderland. He was awarded also a BSc (Hons) in Computing and the Postgraduate Certificate from the University of Portsmouth. He holds a doctorate (PhD) in Social Science from the University of Leicester, UK. The title of his thesis is “Investigating the Impact of Sequential Cross-Cultural Training on the Level of Sociocultural and Psychological Adjustment of Expatriate Managers”.

### **RESEARCH INTERESTS**

His research interests include the study of International Human Resource Management (IHRM), especially the selection and training of employees (international assignment). Furthermore, he is interested on E-Commerce, Online Marketing, and Knowledge Management. He is also interested in researching the management of special education. In this context, he has published a scientific work that is referenced by both the domestic and the international scientific community.

## PUBLICATIONS (2012-2018)

### *Papers in Peer Review Journals*

1. Masouras, A. and Papademetriou, C. (2018) "Digital Consumer Behaviour in Cyprus: From Uses and Gratifications Theory to 4C's Online Shopping Approach", *Journal of Advertising and Public Relations*, Vol. 1, No. 1, pp. 32-42.
2. Charalampous, C., and Papademetriou, C. (2018) "Inclusion or Exclusion? The Role of Special Tutoring and Education District Committees in Special Secondary Education Units in Cyprus", *International Journal of Education and Applied Research*, Vol. 8, No. 1, pp. 30-36.
3. Siakalli, M., Masouras A. and Papademetriou C. (2017) "E-marketing in Hospitality Industry: Foundations and Strategies", *International Journal of Management and Business Studies*, Vol. 7, No. 1, pp. 50-54.
4. Siakalli, M., Masouras A., and Papademetriou, C. (2015) "Understanding Online News: Uses and Gratifications of Mainstream News Sites and Social Media", *International Journal of Strategic Innovative Marketing*, Vol. 2, No. 3, pp. 1-13.
5. Papademetriou C. and Masouras A. (2015) "Knowledge Management and the Learning Organisation Constitute New Means for the Managerial Appropriation of the Knowledge and Skills of Workers", *International Journal of Management and Business Studies*, Vol. 5, No. 1, pp. 42-48.
6. Papademetriou C., and Masouras, A. (2014) "National Culture Underpins Individual Behaviour and Work-Related-Values: The Importance of Nationality", *Review of Decentralisation Local Government and Regional Development*, No. 77, pp. 3-19.
7. Papademetriou C. (2012) "To what extent is the Turing Test Still Important?", *Pliroforiki*, Cyprus Computer Society, 22: 28-32.

### *Proceedings in Scientific Conferences*

1. Masouras, A., Komodromos, I., and Papademetriou, C. (2018) "Cyprus's Wine Market: Influencing Factors of Consumer Behaviour as Part of Destination Marketing", *International Conference on Strategic Innovative Marketing and Tourism*, Athens, Vouliagmeni, Greece, October 17-20.
2. Χαραλάμπους, Κ., και Παπαδημητρίου, Χ. (2018) «Η συνδιδασκαλία ως μέθοδος προώθησης της συμπερίληψης των μαθητών των Ειδικών Μονάδων Μέσης Εκπαίδευσης» = "Co-teaching as a method of promoting the inclusion of Special Secondary Education Unit's pupils", *15ο Παγκύπριο Συνέδριο Παιδαγωγική Εταιρεία Κύπρου: Ο ρόλος της Εκπαιδευτικής Έρευνας ως εξισωτή σε μια κοινωνία ανισοτήτων*, Πανεπιστήμιο Κύπρου, Λευκωσία, Κύπρος, Οκτώβριος 12-13.

3. Χαραλάμπους, Κ., και Παπαδημητρίου, Χ. (2017) «Ειδικές Μονάδες Δευτεροβάθμιας Εκπαίδευσης: Το Νομικό Πλαίσιο Λειτουργίας τους στην Κύπρο» = “Special Units of Secondary Education: Legal Framework of Operation in Cyprus”, *4ο Πανελλαδικό Συνέδριο Ειδικής Εκπαίδευσης με Διεθνή Συμμετοχή, Σύγχρονες Τάσεις και Προτάσεις στην Ειδική Εκπαίδευση*, Χαροκόπειο Πανεπιστήμιο, Αθήνα, Ελλάδα, Νοέμβριος 23-26.
4. Χαραλάμπους, Κ., και Παπαδημητρίου, Χ. (2017) «Ο ρόλος των Επαρχιακών Επιτροπών Ειδικής Αγωγής και Εκπαίδευσης στην ένταξη και απεξάρτηση παιδιών με ιδιαιτερότητες στις Ειδικές Μονάδες Δευτεροβάθμιας Εκπαίδευσης στην Κύπρο» = “The Role of Special Tutoring and Education District Committees Regarding the Inclusion of Pupils Attending Special Secondary Education Units in Cyprus”, *4ο Πανελλαδικό Συνέδριο Ειδικής Εκπαίδευσης με Διεθνή Συμμετοχή, Σύγχρονες Τάσεις και Προτάσεις στην Ειδική Εκπαίδευση*, Χαροκόπειο Πανεπιστήμιο, Αθήνα, Ελλάδα, Νοέμβριος 23-26.
5. Siakalli, M., Masouras, A., and Papademetriou, C. (2015) “Uses and Gratifications in Online News: Comparing Social Media and Online News Media Use by Users”, *4th International Conference on Quantitative and Qualitative Methodologies in the Economic and Administrative Sciences*, Athens, Greece, May 21-22, pp. 317-325.
6. Siakalli, M., Masouras, A., and Papademetriou, C. (2015) “E-marketing in the Hotel Industry: Marketing Mix Strategies”, *4th International Conference on Strategic Innovative Marketing*, Mykonos, Greece, September 24-27.
7. Papademetriou C. (2012) “Leadership Impact on Elementary School’s Effectiveness and Improvement”, *Proceedings of ECMLG 2012*, pp. 317-326.

#### *Publications in Collective Volumes*

1. Siakalli M., Masouras A., Papademetriou C. (2017) “e-Marketing in the Hotel Industry: Marketing Mix Strategies”. In: Kavoura A., Sakas D., Tomaras P. (eds) *Strategic Innovative Marketing. Springer Proceedings in Business and Economics*. Springer, Cham.

#### *Participation in Scientific and Professional Bodies and Networks*

- Member of E European Conference on Management Leadership and Governance (ECMLG) committee (2012-present).
- Member of “Politistiko Revma Paphou” (POREV) (2010-present).
- Member of Cyprus Computer Society (2008-present).
- Member of British Computer Society (2004-present).
- Member of “Youth for Exchange and Understanding” (YEU) (2003-2010).