



### Academic Personnel Short Profile / Short CV

<b>University:</b>	NEAPOLIS UNIVERSITY PAFOS
<b>Surname:</b>	DEIRMENTZOGLOU
<b>Name:</b>	GEORGIOS
<b>Rank/Position:</b>	LECTURER
<b>Faculty:</b>	ECONOMICS, ADMINISTRATION & COMPUTER SCIENCE
<b>Department:</b>	ECONOMICS & BUSINESS
<b>Scientific Domain: *</b>	BUSINESS ADMINISTRATION

*\* Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
PhD in Business Administration	2017	University of Piraeus	Business Administration	The Impact of Cultural Characteristics on Corporate Sustainable Development
Master in Business Administration – Total Quality Management	2012	University of Piraeus	Business Administration	Investment Strategies of Behavioral Mutual Funds
Bachelor in Industrial Management & Technology	2010	University of Piraeus	Industrial Management & Technology	
Diploma in Digital Filmmaking	2017	SAE Institute, Athens	Film	
Diploma in Audio Engineering	2015	SAE Institute, Athens	Audio	

### Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
Sep 2021	Present	Neapolis University Pafos	Pafos, Cyprus	Lecturer
Oct 2020	Jul 2021	University of Piraeus	Piraeus, Greece	Academic Fellow
Feb 2020	Jul 2020	University of Piraeus	Piraeus, Greece	Adjunct Lecturer

### Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2023	The nexus between cultural values and perceptions of corporate sustainable development	Agoraki, K. & Patsoulis, P.	Social Responsibility Journal	ahead-of-print	ahead-of-print
2	2023	Types of Innovation and Sustainable Development: Evidence from Medium- and Large-Sized Firms	Agoraki, K., Psychalis, M. & Apostolopoulos, S.	International Journal of Innovation and Technology Management	ahead-of-print	ahead-of-print
3	2023	When tourism and fashion co-create a destination's brand narrative: The case of Greece	Vlassi, E., Agoraki, K. & Papatheodorou, A.	In Fashion and Tourism: Parallel Stories (Tourism Social Science Series, 26), Emerald	ahead-of-print	ahead-of-print
4	2023	Sustainability Reporting: Examining the Community Impact of the S&P500 Companies	Pistikou, V., Flouros, F. & Agoraki, K.	Sustainability	15(18)	13681
5	2022	Stability and Growth Pact: Too Young to Die, Too Old to Rock 'n'Roll	Patsoulis, P. & Psychalis, M.	Journal of Risk and Financial Management	15	608

6	2022	The Effect of the Hotel Attributes on Guest Satisfaction Due to the Covid-19 Pandemic Crisis: The Case of the Greek Tourism and Hospitality Sector	Vlassi, E. & Agoraki, K.	Springer Proceedings in Business & Economics		283-297
7	2022	PEST Analysis of the E-Commerce Industry: The Case of Greece	Deirmentzoglou, E.	Springer Proceedings in Business & Economics		315-323
8	2020	Organizational Culture & Corporate Sustainable Development: Evidence from Greece	Agoraki, K. & Fousteris, A.	International Journal of Business & Social Science	11(5)	92-98
9	2020	Managers' Perceptions & Actions towards Sustainable Development: Environmental & Social Practices in Greece	Agoraki, K. & Fousteris, A.	International Journal of Academic Management Science Research	4(4)	38-43
10	2020	The Impact of Cultural Values on Corporate Sustainable Development Practices	Agoraki, K. & Fousteris, A., Pekka-Economou, V.	International Journal of Innovation and Research in Educational Sciences	7(2)	92-107

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1	01/09/23	Empowering Entrepreneurs through SME Financing Education (SeedFund)	Erasmus+	Scientific Director/Researcher
2	01/02/23	Embedding EU Green Deal and Just Transition in Teaching and Learning (JUST4ALL)	Erasmus+	Researcher

#### Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.

List the five (5) more recent (Optional Entry)				
Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	Sep 2021-Present	Neapolis University Pafos	Member of the Erasmus Committee	
2	Sep 2021 - Present	Neapolis University Pafos	Member of the Gender Equality Committee	
3	Sep 2021 - Present	Neapolis University Pafos	Coordinator of Internships – Department of Economics & Business	
4	Sep 2015-Jul 2016	University of Piraeus Senate	PhD Candidate Representative	Discussing matters of strategic importance for learning, teaching and research development

Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected. (max total 10) (Optional Entry)			
Ref. Number	Date	Title	Awarded by:
1	2014	2 <sup>nd</sup> place in “Global Management Challenge” competition in Greece	Global Management Challenge in collaboration with Mindset
2	2011	2 <sup>nd</sup> place in “Global Management Challenge” competition in Greece	Global Management Challenge in collaboration with Mindset