



FORM NUM: 500.1.03

Academic Personnel Short Profile / Short CV

| University: | NEAPOLIS UNIVERSITY PAFOS | | | |
|----------------------|---|--|--|--|
| Surname: | DEIRMENTZOGLOU | | | |
| Name: | GEORGIOS | | | |
| Rank/Position: | ASSISTANT PROFESSOR | | | |
| Faculty: | ECONOMICS, ADMINISTRATION & COMPUTER SCIENCE | | | |
| Department: | ECONOMICS & BUSINESS | | | |
| Scientific Domain: * | INTERNATIONAL ENTREPRENEURSHIP, TECHNOLOGY, AND SUSTAINABLE DEVELOPMENT | | | |
| | * Eicld of Spacialization | | | |

* Field of Specialization

| Academic qualifications (list by highest qualification) | | | | | |
|--|------|-----------------------|---------------------------------------|---|--|
| Qualification | Year | Awarding Institution | Department | Thesis title (Optional Entry) | |
| PhD in Business Administration | 2017 | University of Piraeus | Business Administration | The Impact of Cultural Characteristics on Corporate Sustainable Development | |
| Master in Business Administration – Total Quality Management | 2012 | University of Piraeus | Business Administration | Investment Strategies of Behavioral Mutual Funds | |
| Bachelor in Industrial Management & Technology | 2010 | University of Piraeus | Industrial Management & Technology | | |

| Employment history in Academic Institutions/Research Centers – List by the three (3) most recent | | | | | | |
|--|---------|----------|----------|----------|--|--|
| Period of employn | nent | Employer | Location | Desition | | |
| From | From To | | Location | Position | | |

| 04/2025 | Present | Neapolis University Pafos | Pafos, Cyprus | Assistant Professor |
|---------|---------|---------------------------|-----------------|---------------------|
| 09/2021 | 03/2025 | Neapolis University Pafos | Pafos, Cyprus | Lecturer |
| 10/2020 | 07/2021 | University of Piraeus | Piraeus, Greece | Academic Fellow |

| Ref. Number | Year | Title | Other authors | Journal and Publisher / Conference | Vol. | Pages |
|-------------|------|---|--|---|--------|-------------|
| 1 | 2024 | The nexus between cultural values and perceptions of corporate sustainable development | Agoraki, K. & Patsoulis, P. | Social Responsibility Journal | 20(2) | 224- 242 |
| 2 | 2024 | Types of Innovation and Sustainable Development: Evidence from Medium- and Large-Sized Firms | Agoraki, K., Psychalis, M. & Apostolopoulos, S. | International Journal of Innovation and Technology Management | 21(2) | 1-18 |
| 3 | 2024 | International Economic Relations and Energy Security in the European Union: A Systematic Literature Review | Anastasopoulou E.E. & Sklias, P. | International Journal of Sustainable Energy | 43(1) | 23856 82 |
| 4 | 2024 | DDMMO website quality, destination image and intention to use metaverse platforms | Vlassi, E. & Anastasopoulou E.E. | Platforms | 2(4) | 180- 192 |
| 5 | 2024 | Cultural values as catalysts of technological innovation for a sustainable future. | Agoraki, K., & Triantopoulos, C. | Sustainability | 16(5) | 2064 |
| 6 | 2023 | When tourism and fashion co- create a destination's brand narrative: The case of Greece | Vlassi, E., Agoraki, K. & Papatheodorou, A. | In Fashion and Tourism: Parallel Stories (Tourism Social Science Series, 26), Emerald | | 93-106 |
| 7 | 2023 | Sustainability Reporting: Examining the Community | Pistikou, V., Flouros, F. & Agoraki, K. | Sustainability | 15(18) | 13681 |

| | | Impact of the S&P500 Companies | | | | |
|----|------|---|----------------------------------|--|-------|-------------|
| 8 | 2022 | Stability and Growth Pact: Too Young to Die, Too Old to Rock 'n'Roll | Patsoulis, P. & Psychalis, M. | Journal of Risk and Financial Management | 15 | 608 |
| 9 | 2022 | PEST Analysis of the E- Commerce Industry: The Case of Greece | Deirmentzoglou, E. | Springer Proceedings in Business & Economics | | 315- 323 |
| 10 | 2020 | Organizational Culture & Corporate Sustainable Development: Evidence from Greece | Agoraki, K. & Fousteris, A. | International Journal of Business & Social Science | 11(5) | 92-98 |

| Research Projects. List the five (5) more recent and other five (5) selected (max total 10) | | | | | |
|---|---------|--|-----------|-----------------------------------|--|
| Ref. Number | Date | Title | Funded by | Project Role* | |
| 1 | 01/2025 | Empowering the Margins of Europe through Regional and Global Engagement (EMERGE) | Erasmus+ | Researcher | |
| 2 | 09/2023 | Empowering Entrepreneurs through SME Financing Education (SeedFund) | Erasmus+ | Scientific Director/Researcher | |
| 3 | 01/2023 | Embedding EU Green Deal and Just Transition in Teaching and Learning (JUST4ALL) | Erasmus+ | Researcher | |

| Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent (Optional Entry) | | | | | |
|---|------------------|---------------------------------|------------------------------------|----------------|--|
| Ref. Number | Period | Organization | Title of Position or Service | Key Activities | |
| 1 | Sep 2021-Present | Neapolis University Pafos | Member of the Erasmus Committee | | |

| 2 | Sep 2021 - Present | Neapolis University Pafos | Member of the Gender Equality Committee | |
|---|-----------------------|------------------------------------|---|--|
| 3 | Sep 2021 - Present | Neapolis University Pafos | Coordinator of Internships – Department of Economics & Business | |
| 4 | Sep 2015-Jul 2016 | University of Piraeus Senate | PhD Candidate Representative | |

| Award | Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected. (max total 10) (Optional Entry) | | | | | | |
|----------------|--|--|---|--|--|--|--|
| Ref. Number | | | | | | | |
| 1 | 2014 | 2 nd place in "Global Management Challenge" competition in Greece | Global Management Challenge in collaboration with Mindset | | | | |
| 2 | 2011 | 2 nd place in "Global Management Challenge" competition in Greece | Global Management Challenge in collaboration with Mindset | | | | |