



### Academic Personnel Short Profile / Short CV

<b>University:</b>	Neapolis University Pafos
<b>Surname:</b>	Siakalli
<b>Name:</b>	Michailina
<b>Rank/Position:</b>	Lecturer
<b>Faculty:</b>	Economics, Administration and Computer Science
<b>Department:</b>	Economics and Business
<b>Scientific Domain: *</b>	Mathematics, Statistics

\* *Field of Specialization*

### Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
PhD	2008	University of Sheffield	Probability and Statistics	<i>Stability properties of Stochastic Differential Equations driven by Lévy noise.</i>
MSc in Financial Mathematics	2004	Cass Business School, City University	Business School	<i>Equivalent Martingale Measures in Incomplete Markets for a Stock driven by a Geometric Lévy Process.</i>
BSc in Pure Mathematics	2003	University of Cyprus	Mathematics and Statistics	

### Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2010	2019	Neapolis University Pafos	Pafos	Lecturer
2006	2008	University of Sheffield	Sheffield, UK	Teaching Assistant

**Key *refereed* journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)**

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2020	Factors that Influence Tourist Satisfaction: An Empirical Study in Pafos	Masouras A.	In: Kavoura A., Kefallonitis E., Theodoridis P. (eds) Strategic Innovative Marketing and Tourism. Springer Proceedings in Business and Economics. Springer, Cham DOI <a href="https://doi.org/10.1007/978-3-030-36126-6_51">https://doi.org/10.1007/978-3-030-36126-6_51</a>		
2	2017	E-marketing in Hospitality Industry: Foundations and Strategies	Masouras A. and Papademetriou C	<i>International Journal of Business Studies &amp; Management (IJMBS)</i>	7, Issue 1	50-54
3	2016	E-marketing in the Hotel Industry	Masouras A. and Papademetriou C	DOI 10.1007/978-3-319-33865-1_15, ISBN 978-3-319-33865-1, Springer Proceedings in Business and Economics		123-129
4	2015	Understanding Online News: Uses and Gratifications of Mainstream News Sites and Social Media	Masouras A. and Papademetriou C	<i>International Journal of Strategic Innovative Marketing,</i>	0.3	1-13

				DOI: 10.15556/IJSIM.02. 03.001		
5	2013	Is it important to know Students' Perceived Value Mathematics?	Solomontos-Kountouri, O., Yiallourous, P.	<i>Mediterranean Journal for Research in Mathematics Education,</i>	12,1-2	23-27
6	2010	Stochastic Stabilization of Dynamical Systems using Lévy noise	Applebaum D.	<i>Stochastics and Dynamics</i>	10	509-27
7	2009	Asymptotic stability of stochastic differential equations driven by Levy processes,	Applebaum D.	<i>Journal of Applied Probability</i>	46	1116-29
8	2016	<i>Risk factors of the development of eating disorders in low socioeconomic status adolescents</i>	Siafakas, D.,& Argyrides, M	6th Panhellenic Conference of Counselling Psychology		
9	2016	<i>Psychosocial influences of adolescents with high levels of internalization of the athletic ideal.</i>	Argyrides, Kotikas, M., & Demosthenous, M.	6th Panhellenic Conference of Counselling Psychology		

Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent (Optional Entry)				
Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1		<i>Journal Dynamical System (2015)</i>	Reviewer	Reviewer
2		<i>Journal Nonlinear Analysis: Hybrid Systems, Elsevier</i>	Reviewer	Reviewer

Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected. (max total 10) (Optional Entry)			
Ref. Number	Date	Title	Awarded by:
1	2005-2008	Full funded Scholarships for covering 3 years fees and expenses living for the development of my Doctoral Thesis	Department of Probability and Statistics, University of Sheffield