



### Academic Personnel Short Profile / Short CV

<b>University:</b>	Neapolis University Pafos (NUP)
<b>Surname:</b>	Zervoudi
<b>Name:</b>	Evanthia
<b>Rank/Position:</b>	Assistant Professor
<b>Faculty:</b>	School of Economics, Administration and Computer Science
<b>Department:</b>	Accounting and Finance
<b>Scientific Domain: *</b>	Finance and Economics

*\* Field of Specialization*

<b>Academic qualifications (list by highest qualification)</b>				
<b>Qualification</b>	<b>Year</b>	<b>Awarding Institution</b>	<b>Department</b>	<b>Thesis title (Optional Entry)</b>
<b>PhD in Economics and Finance</b>	2015	Athens University of Economics and Business (AUEB)	International and European Economic Studies	Portfolio Management and Risk Management in Prospect Theory
<b>PhD-courses (MPhil equivalent) in Economics and Finance</b>	2011	Athens University of Economics and Business (AUEB)	International and European Economic Studies	
<b>Master of Science (M.Sc.) in International and European Economic</b>	2010	Athens University of Economics and Business (AUEB)	International and European Economic Studies	Optimal economic policy in an endogenous growth model with non-productive public expenditure and endogenous labor supply
<b>Integrated Master (M.Sc.) (5-year Diploma) in Applied Mathematics and Physical Sciences</b>	2008	National Technical University of Athens (NTUA)	Applied Mathematics and Physical Sciences	Derivatives Financial Products and Pricing Methods

**Employment history in Academic Institutions/Research Centers – List by the three (3) most recent**

Period of employment		Employer	Location	Position
From	To			
2017	2018	University of Athens	Athens (Greece)	Adjunct Lecturer – Research Associate
2016	2017	University of the Aegean	Chios (Greece)	Adjunct Lecturer – Research Associate
2011	2017	Athens University of Economics and Business (AUEB)	Athens (Greece)	Research and Teaching Assistant – Adjunct Lecturer – Research Associate

**Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)**

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2020	Evaluating the Role of Three Basic Factors of Prospect Theory in Decision Making: An Empirical Study (doi:10.4018/978-1-7998-2448-0.ch025)		IGI Global	Chapter 25 (Book Chapter)	585-604
2	2020	Fourth Industrial Revolution: Opportunities, Challenges, and Proposed Policies (DOI: 10.5772/intechopen.90412)		Industrial Robotics - New Paradigms (IntechOpen)	Book Chapter	1-25
3	2019	Stochastic Dominance: An Overall Review with Empirical Applications		Global and Stochastic Analysis	6	33-57
4	2019	Parallel Banking System: Opportunities and Challenges		<i>Journal of Applied Finance and Banking</i>	9	47-70

5	2018	Value Functions for Prospect Theory Investors: An Empirical Evaluation for US Style Portfolios		<i>Journal of Behavioral Finance</i>	19	319-333
6	2017	Evaluating the role of three basic factors of Prospect Theory in decision making: An empirical study		<i>International Journal of Applied Behavioral Economics (IJABE)</i>	6	1-22
7	2016	The Equity Premium Puzzle: New Evidence on the Optimal Holding Period and Optimal Asset Allocation	Spyrou S.	<i>Review of Behavioral Finance</i>	8	39-57
8	2020	Development Banks: Their position in National Banking Systems & their role in Economic Growth (in Greek language)		ENA Institute for Alternative Policies		
9	2019	Regional Banks: Their position in National Banking Systems & their role in Economic Growth (in Greek language)		ENA Institute for Alternative Policies		
10	2016	Stochastic Dominance: An Overall Review and an Empirical Evaluation on the Equity Premium Puzzle ( <a href="http://dx.doi.org/10.2139/ssrn.2805915">http://dx.doi.org/10.2139/ssrn.2805915</a> )		SSRN: <a href="https://ssrn.com/abstract=2805915">https://ssrn.com/abstract=2805915</a>		

**Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)**

Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1	2019	Portfolio Management and Risk Analysis	International	Lisbon (Portugal) (Nova Information Management School, MBA program)	Main Speaker (presented parts of my research)
2	2015	The Equity Premium Puzzle: New Evidence on the Optimal Holding Period and Optimal Asset Allocation	International	Rome (Italy) (3 <sup>rd</sup> Economics & Finance Conference)	Main Speaker (presented part of my research)

3	2015	Behavioral Finance “vs” Classical Finance	Local	Athens (Greece) (Athens University of Economics and Business, PhD Seminar Series)	Main Speaker (presented parts of my research)
4	2014	Portfolio Management in a behavioral framework	Local	Athens (Greece) (Athens University of Economics and Business, PhD Seminar Series)	Main Speaker (presented parts of my research)
5	2013	Risk Management in a behavioral framework	Local	Athens (Greece) (Athens University of Economics and Business, PhD Seminar Series)	Main Speaker (presented parts of my research)

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1	2019	Hellenic Development Bank (HDB)	Greek Government and EU	<i>Special Scientific Advisor</i>
2	2018	Regional and Community Banks	Greek Government	<i>Special Scientific Advisor</i>
3	2017	MONEY AND CAPITAL MARKETS	Athens University of Economics and Business (AUEB)	<i>Researcher</i>
4	2015	QUALITY HETEROGENEITY AND INTERNATIONAL TRADE WITH FINANCIAL FRICTIONS	Athens University of Economics and Business (AUEB)	<i>Researcher</i>
5	2015	QUALITY OF GREEK EXPORTS: AN ANALYSIS PER CATEGORY	Athens University of Economics and Business (AUEB) (in cooperation with the Bank of Greece)	<i>Researcher</i>

6	2014	MICROECONOMIC AND MACROECONOMIC DETERMINANTS OF CURRENT ACCOUNT ADJUSTMENT: THE CASE OF GREECE (GREEK TRADE BALANCE)	Athens University of Economics and Business (AUEB)	<i>Researcher</i>
7	2014	CONSTRUCTION OF A QUALITY INDEX FOR GREEK EXPORTING GOODS	Athens University of Economics and Business (AUEB) (in cooperation with the Bank of Greece)	<i>Researcher</i>

<b>Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent (Optional Entry)</b>				
<b>Ref. Number</b>	<b>Period</b>	<b>Organization</b>	<b>Title of Position or Service</b>	<b>Key Activities</b>
1	May 2018 - October 2019	General Secretariat of the Government - Collective Governmental Bodies, Athens (Greece)	<b>Special Scientific Advisor in Economic, Financial and Banking issues</b>	Scientific Research and Proposals on Financial, Banking, Economic and Social Policy issues, cooperation with the Ministry of Economy and Development, participation in Working Groups and Project Management Teams within which I used to undertake scientific tasks and activities in the fields of Economics, Finance and Banking.
2	January 2019 - October 2019	General Secretariat of the Government - Collective Governmental Bodies, Athens (Greece)	<b>Member of the Project Management Team of the Hellenic Development Bank (HDB)</b>	Studies on National Development Banks worldwide, on the Hellenic Development Bank and on financial gaps in real economy with an emphasis on SMEs, Research and proposals about the economic intervention areas of the new financial institution, Contact with Research Institutes that could support the HDB, Studies on possible sources of funding for the HDB and propose new financial products, Studies on the

				National, European and International Macroeconomic and Financial environment so as to identify new risks and propose appropriate risk management methods.
3	2016 -	International Review of Financial Analysis, Review of Behavioral Finance, Journal of Behavioral Finance	<b>Referee in Peer Reviewed Journals</b>	Review Scientific Articles for publication
4	October 2016 - July 2017	University of the Aegean, Department of Financial and Management Engineering, Chios (Greece)	Supervisor and Member of committees of academic works	Constant contact with students, giving them directions and providing them technical and theoretical academic assistance.
5	December 2015 - June 2016	Annex of the Derby University in Greece, Athens (Greece)	Academic Advisor and Supervisor of academic works	Discussion with students about their future plans, their scientific interests, their future professional plans, advising them and giving them academic and professional directions

<b>Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected. (max total 10) (Optional Entry)</b>			
<b>Ref. Number</b>	<b>Date</b>	<b>Title</b>	<b>Awarded by:</b>
1	2017	"The Equity Premium Puzzle: New Evidence on the Optimal Holding Period and Optimal Asset Allocation" <b>awarded as the Outstanding Paper of 2017</b>	Emerald Literati Network Awards for Excellence
2	2011	<b>Scholarship</b> for highest distinction during my postgraduate studies	Athens University of Economics and Business (AUEB)

**Other Achievements. List the five (5) more recent and other five (5) selected.  
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Key Activities:
1	2008	<p align="center"><b>Certification for High Skills in Statistics (equivalent to Bachelor degree (BSc)) in Statistics</b>, by National Technical University of Athens (NTUA)</p>	<p>Complete cycle of 30 advanced courses in Theoretical and Applied Statistics, Econometrics and Mathematics of Informatics</p> <p><b>Indicative knowledge:</b> Probability Theory, Probability and Statistical Measures (Performance, Dispersion, Variation, Asymmetry, Kurtosis, Correlation Measures) and applications in Economics, Finance and other sciences, Stochastic Processes and applications in Economics, Finance and other sciences, descriptive Statistics, Scenario Analysis, Regression Analysis and Regression Models, Simple &amp; Multiple Linear regression, Non-Linear regression, Parameter Estimation Methods e.g. Least Square Method, Maximum Likelihood Method etc., Hypothesis Testing e.g. t-test, F-test, z-test etc., significance levels, p-values, confidence intervals, Asymptotic Parameter Estimation, Econometric Analysis of financial and economic time series and basic Econometric Models in time series such as AR and MA models, Stationary Stochastic ARMA models, Non-Stationary Stochastic and Seasonal ARIMA models, Autoregressive Conditional Heteroscedasticity (ARCH) models, Generalized Autoregressive Conditional Heteroscedasticity (GARCH) models, Prediction using stochastic time series models with computational applications in Excel, Mathematica, Matlab</p>
2	2008	<p align="center"><b>Certification for High Skills in Computer Science and Programming</b> (Pascal, Mathematica, Matlab), by National Technical University of Athens (NTUA)</p>	<p>Economic and Financial Modeling, theoretically and practically, using real market data and various quantitative methods, Advanced Excel methods, Programming (Matlab), optimization processes and econometric methods</p>

3	2008	<b>ECDL</b>	<b>Proficient user</b> of Ms Office - Ms Word - Ms Excel - Internet & Ms Outlook - Ms PowerPoint - Ms Access - Windows
4	2015	<b>Large Database Construction and Management</b> using Matlab	Collection and Analysis of economic, financial and banking data in Excel environment, extraction of Statistical, Economic and Financial Analyses, interpretation of results in statistical, financial, banking terms, Large Database Construction and Management using programming (Matlab)
5	2020	Completion of <b>E-Learning Program “Modern Educational Techniques in Digital Environment”</b>	<u>Subject Areas</u> : 1) The theoretical framework - Principles and Target Groups 2) Educational Need Analysis & Program Organization 3) Educational Methods and Techniques 4) Digital Educational Tools and Infrastructure 5) Use of Innovative Tools and New Technologies 6) Use of Computers & File Management 7) Internet Services 8) Security of Information Systems 9) Internet Cooperation 10) Informative Training 11) Information and Communications Technology (ICT) in Education)