



Academic Personnel Short Profile / Short CV

University:	University Neapolis Pafos
Surname:	Vlassi
Name:	Eirini
Rank/Position:	Lecturer
Faculty:	School of Economics, Business and Computer Science
Department:	Department of Economics and Business
Scientific Domain: *	Management and Marketing of Tourism Business and Tourism Destinations

* *Field of Specialization*

Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
Ph.D.	2022	University of The Aegean	Department of Business Administration	The Airline – Airport –Tourism Destination Authority Relationship: A Strategic Internet Marketing Approach
Master in Business Administration (MBA) – Tourism Management	2008	University Of Piraeus	Department of Business Administration	
B.Sc. in Economics	2005	University of Crete	Department of Economics	

Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2022		Neapolis University Pafos	Pafos	Lecturer
10/2018	09/2022	Metropolitan College	Athens	Lecturer and Programme Leader of

				the Faculty of Business and Economics
2013	2022	Laboratory for Tourism Research & Studies (ETEM), University of the Aegean, Chios (Greece).	Chios	Associate
2018	Today	MBA in Aviation and Tourism Management offered by the Frankfurt University of Applied Sciences, Germany in collaboration with the University of the Aegean	Athens	Lecturer

Key <u>refereed</u> journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)						
Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2020	ROAD TRANSPORT IN TOURISM: IMPLEMENTING SUCCESSFULLY AIR TRANSPORT PRACTICES	Christofakis, E., Stavrinoudis, T., Kapitsinas, S., Papatheodorou, A., Pappas, D., and Proiou, E.	Journal of Air Transport Studies	11, 2 (2020)	59-70
2	2020	Towards a method to assess the role of online marketing campaigns in the airline–airport–destination authority triangular business relationship.	Papatheodorou, A	Air Transport and Regional Development Policies		227-240
3	2019	The airline–airport–destination authority relationship: the case of	Papatheodorou, E., Gaki, D., Papadopoulou-Kelidou, L., Efthymiou, M., Pappas, D. and Paraschi, P.,	Tourist Destination Management		27-41

		Greece. In Tourist Destination Management				
4	2020	Social Media During the COVID-19 Era in 5* Hotels in Attica, Greece.	Kontis, A.P., Kourkoulou, I.	9th ICSIMAT Conference 2020		223-231
5	2022	The Airline – Airport –Tourism Destination Authority Relationship: A Strategic Internet Marketing Approach		Διδακτορική Διατριβή		
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Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)					
Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
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*Specify venue, geographic location etc

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1	04/09/2019-16/04/2021	Tourist Transportation and Leisure Services Optimization using Intelligent Systems	The project is co-funded by the General Secretariat of Research and Technology of Greece and has an overall budget of 905,000 euros.	Researcher
2	01/06/2019-31/12/2019	“Research, Education and Infrastructure triangulation of strategic axes development of EKKE (REDI)”- “Sustainable tourism development: Diving tourism in Marine Protected Areas and Thermalism in Areas of Thermal Natural Resources”.	NATIONAL CENTER OF SOCIALE RESEARCH	Research Team Member
3	01/05/2015-22/07/2015	“e-archive of tourism research and studies related to tourism development”	Ministry of Tourism	Research Team Member
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**Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	01/06/2022- 31/08/2022	INSETE	COURSE CURRICULUM DEVELOPER	The development of the Course Curriculum for the Programme "DIGITAL MARKETING AND SOCIAL NETWORKS MANAGER" of the public Institute of Vocational Training in Greece
2	24/01/2018- 24/06/2022	Athens Development and Destination Management Agency	Member of the Committee	Provide support and guidance for the development and promotion of the official digital guide of the city of Athens called "This is Athens"
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**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Awarded by:
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Other Achievements. List the five (5) more recent and other five (5) selected. (max total 10) (Optional Entry)			
Ref. Number	Date	Title	Key Activities:
1	13/05/2021-30/09/2021	Reciprocal Scholarship	Conduct of supplementary teaching work of 160 hours in the subject of INTERNATIONAL ECONOMICS.
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