

### Academic Personnel Short Profile / Short CV

<b>University:</b>	Neapolis University Pafos
<b>Surname:</b>	Anthis
<b>Name:</b>	Zach
<b>Rank/Position:</b>	Lecturer
<b>Faculty:</b>	Economics, Business, and Computer Science
<b>Department:</b>	Computer Science
<b>Scientific Domain: *</b>	Artificial Intelligence and Data Analytics (AIDA)

*\* Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
PhD Artificial Intelligence and Data Analytics	2023	University College London (UCL)	Communication, Culture, and Media	
MSc Quantitative Methods	2016	University College London (UCL)	Communication, Culture, and Media	
BSc Mathematics	2013	University of Essex	Mathematical Sciences	



### Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2019	2023	UCLan Cyprus	Cyprus	Associate Lecturer
2022	2023	European University Cyprus (EUC)	Cyprus	Associate Lecturer
2021	2023	Cyprus University of Technology (CUT)	Cyprus	Senior Researcher

**Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)**

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2023	Context Matters: The Value of (and Need for) Context-specificity in ML-based EdTech.	-	International Conference on Applied Human Factors and Ergonomics, AHFE Open Access	109	
2	2022	The Black-box Syndrome: Embracing Randomness in Machine Learning Models.	-	Springer Lecture Notes in Artificial Intelligence	32	
3	2022	Reading Between the (Shore)Lines: Real-Time Analytical Processing to Monitor Coastal Erosion.	-	General Assembly of the European Geosciences Union, EGU22		
4	2021	Enriching User Experience via User-Centred Design: A More Inclusive Approach to Digital Cultural Heritage.	K. Efstathiou, E.Anastasovitis, C. Tsita, M. Satratzemi, M. Roumeliotis, D. Petousi, A. Katifori, S. Mariotti, M. Ioannides	Computer Applications and Quantitative Methods in Archaeology	8	
5	2021	Enriching user experience via User-Centered Design: Digital Applications on Underwater Cultural Heritage	K. Efstathiou, A. Tourtas, A. Chourmouziadi, M. Ioannides	Computer Applications and Quantitative Methods in Archaeology	8	

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1	2019-2024	EU ERA Chair in Digital Cultural Heritage (Mnemosyne)	EU H2020 Coordination and Support Action (CSA)	Senior Researcher
2	2021-2023	Geospatial Analytics for Integrated Coastal Zone Management (BeachTech)	EU Interreg V-A Ελλάδα Κύπρος	Senior Researcher
3	2017-2021	Infrastructure and integrated tools for personalized learning of Reading skill (iRead)	EU H2020 Leadership in enabling and industrial technologies	Senior Researcher
4	2014-2017	Practice-based Experiential Learning Analytics Research and Support (PELARS)	EU Specific Programme "Cooperation": ICT	Associate Researcher

\*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other



**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.  
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2016-2020	Chamber of Commerce and Industry (CCI)	Director of Education and EU Programmes	



**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.  
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Awarded by:
1	2021	Expert Research Area (ERA) Chair Fellowship	European Commission
2	2019	Honorary (Visiting) Teaching Position	Herbert Business School (University of Miami)
3	2018	Doctoral Scholarship in Digital Innovation (powered by Amazon)	UCL Centre for Digital Innovation (powered by AWS)
4	2016	Connected Learning Internship	University College London (UCL)
5	2010	Full Undergraduate Scholarship (Ranked First in Department)	Greek State Scholarship Foundation