

Neapolis University Pafos (NUP), one of the leading private universities in Cyprus, is a dynamic and innovative higher education institution located in the heart of Pafos. Established with the goal of providing high-quality education and fostering research, the university offers a wide range of undergraduate, postgraduate and doctoral programmes. With a commitment to academic excellence, international collaboration, and student-centered learning, Neapolis University Pafos provides an inspiring environment for students and staff alike.

NUP is seeking to hire a **Corporate Outreach Officer** based in Greece.

Job Purpose: To develop and manage corporate clients and pursue growth opportunities in Greece, Cyprus and potentially other countries.

Main Responsibilities Include

- Conduct market research to identify and target corporate clients either companies or associations and professional bodies.
- Build and maintain strong and long-term relationships with key decision-makers in organizations.
- Understand the needs and goals of corporate clients and provide solutions.
- Present the university and programmes to potential clients through meetings, presentations and proposals.
- Collaborate with internal teams to create customized proposals for corporate clients.
- Work closely with the management to ensure the solutions are beneficial for the university.
- Provide feedback from clients to improve programmes and student services.
- Develop and implement strategies to retain corporate clients and encourage repeat business.
- Liaise with marketing team to create promotional material for corporate activities.
- Provide reports to senior management regarding client acquisition and market trends.
- Undertake additional tasks that might be assigned by the management.

Education and Experience

- Fluent in Greek and English language. Knowledge of other languages is considered as an advantage.
- Bachelor's degree in Business Administration, Marketing, or a related field.
- Master's degree is considered as an advantage.
- Proven track record of experience and success in B2B sales, especially with corporate clients.

Key Competencies

- Strong interpersonal and communication skills, both orally and in writing.
- Strong sales and negotiation skills.
- Strategic thinking and problem-solving capabilities.
- Excellent relationship-building skills and a customer-centric approach.
- Ability to work under pressure.

The selected candidate will get a job offer for employment. Please submit your application, stating "**Corporate Outreach Officer**" in the subject line, with a copy of your CV to vacancies@nup.ac.cy

Please note that all applications will be treated in the strictest confidentiality.

CLOSING DATE: 31/05/2025