



### Academic Personnel Short Profile / Short CV

<b>University:</b>	NEAPOLIS UNIVERSITY PAFOS
<b>Surname:</b>	DEMERGIS
<b>Name:</b>	JOSEF
<b>Rank/Position:</b>	ADJUNCT PROFESSOR
<b>Faculty:</b>	SCHOOL OF SOCIAL SCIENCES, ARTS AND HUMANITIES
<b>Department:</b>	DEPARTMENT OF HISTORY, POLITICS AND INTERNATIONAL STUDIES
<b>Scientific Domain: *</b>	MASS DIPLOMACY, INTERNATIONAL RELATIONS, STRATEGIC STUDIES, APPLIED INFORMATICS

*\* Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
PhD	2018	UNIVERSITY OF MACEDONIA	APPLIED INFORMATICS	ELECTRONIC FOREIGN POLICY OF THE HELLENIC STATE
MASTER OF RESEARCH ENVIRONMENT SOCIETY AND POLITICS	2004	KING'S COLLEGE LONDON	GEOGRAPHY	
MSc ELECTRONIC COMMERCE	2004	UNIVERSITY OF WESTMINSTER	SCHOOL OF COMPUTER SCIENCE	
MA WAR STUDIES	2000	KING'S COLLEGE LONDON	WAR STUDIES DEPARTMENT	
BA INTERNATIONAL RELATIONS AND STRATEGIC STUDIES	1998	LANCASTER UNIVERSITY	POLITICS AND INTERNATIONAL RELATIONS	

### Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
09/2024	Now	NEAPOLIS UNIVERSITY PAFOS	PAFOS	ADJUNCT PROFESSOR
01/2022	Now	STRATEGY INTERNATIONAL	NICOSIA	SENIOR CONSULTANT – RESEARCH AND ANALYSIS DIRECTOR
2006	2018	UNIVERSITY OF MACEDONIA	THESSALONIKI	REGULAR GUEST LECTURER

Key <u>refereed</u> journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)						
Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2025	State Building, Ideologies and Civil Society in Jordan and Egypt: A Comparative Analysis and Implications for Regional Security with Lessons Learned for the UAE	Kyriakidis, K., Demergis, J. & Efthymiopoulos, M	<i>The Arab World Geographer</i> , <b>28</b> , pp. 38-48.	28	38-48
2	2025	<i>A New World Order? Current and Emerging Challenges to Global Influence of Western Society.</i>	Lemieux, F., Efthymiopoulos, M. & Demergis, J. (Eds.)	Emerald Publishing.		
3	2025	Geopolitical security, technology and business strategy: How should business approach geopolitics. In <i>Security and Strategy Models for Key-Solving Institutional Frameworks</i> ,		<i>In Security and Strategy Models for Key-Solving Institutional Frameworks</i> IGI Global, Pennsylvania, USA		

4	2023	The use of mass diplomacy in nation branding and promotion: The influence of applied informatics	A. Masouras, S. Daskou, V. Pistikou, D. Dimitriou, & T. Friesner (Eds.),	Global Developments in Nation Branding and Promotion: Theoretical and Practical Approaches. IGI GLOBAL		
5	2025	Porsche's 911 moment in European Defence		STRATEGY INTERNATIONAL	P	
6	2025	Strategic Monograph Series : The State of World Affairs in 2025	Josef Demergis, Marios Efthymiopoulos (Editors)	STRATEGY INTERNATIONAL		
7	2024	The challenges of implementing and maintaining a viable and robust EU Defence ecosystem		STRATEGY INTERNATIONAL		
8	2009	Peace through Negotiation: Negotiations policy and decision-making	EFTHYMIPOULOS, M	STRATEGY INTERNATIONAL		
9	2007	NATO's war on terror and the electronic medium: A retrospective analysis on combating terrorist insurgency	EFTHYMIPOULOS, M	Proceedings of the 6th European Conference on Information Warfare and Security		341-348
10	2009	A Study in Attitude: Hellenic Decision-Making and Hard		Proceedings of the 9th European Conference		

		Choices in the Age of Memorandums		on Information Warfare and Security.		

<b><i>Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)</i></b>					
<b>Ref. Number</b>	<b>Date</b>	<b>Topic</b>	<b>International / Local</b>	<b>Location*</b>	<b>Role in Exhibition</b>
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					

*\* Specify venue, geographic location etc*

<b><i>Research Projects. List the five (5) more recent and other five (5) selected (max total 10)</i></b>				
<b>Ref. Number</b>	<b>Date</b>	<b>Title</b>	<b>Funded by</b>	<b>Project Role*</b>
1	2022-NOW	SCIENTIFIC MONOGRAPHS SERIES	STRATEGY INTERNATIONAL	SENIOR CONSULTANT – RESEARCH AND ANALYSIS DIRECTOR
2	2022-NOW	PUBLICATIONS	STRATEGY INTERNATIONAL	SENIOR CONSULTANT – RESEARCH AND ANALYSIS DIRECTOR

<b>3</b>	2018-2021	STATISTICAL ASSESMENT OF CUSTOMER SATISFACTION TO SERVICES	GLOBE MONOHOLDING IT	SCIENTIFIC/PROJECT COORDINATOR
<b>4</b>	2006-2008	INTERNAL AND EXTERNAL SECURITY WORKING TABLE 3	STABILITY PACT FOR SOUTH EASTERN EUROPE-THESSALONIKI	SCIENTIFIC/PROJECT COORDINATOR
<b>5</b>	2006-2008	LOCAL DEMOCRACY AND CROSS BORDER COOPERATION WORKING TABLE 1	STABILITY PACT FOR SOUTH EASTERN EUROPE-THESSALONIKI	SCIENTIFIC/PROJECT COORDINATOR
<b>6</b>				
<b>7</b>				
<b>8</b>				
<b>9</b>				
<b>10</b>				

*\*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

<b>Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent (Optional Entry)</b>				
<b>Ref. Number</b>	<b>Period</b>	<b>Organization</b>	<b>Title of Position or Service</b>	<b>Key Activities</b>
<b>1</b>	2022-	STRATEGY INTERNATIONAL	SENIOR CONSULTANT – RESEARCH AND ANALYSIS DIRECTOR	RESEARCH ON VARIOUS SCIENTIFIC SUBJECTS AND COORDINATION OF PROJECTS
<b>2</b>	2012-2021	GLOBE MONOHOLDING IT	EXPERT ON E-COMMERCE AND APPLIED INFORMATICS	THE USE OF APPLIED INFORMATICS IN PROVIDING SERVICES WHILE GATHERING AND ASSESSING MARKETING DATA AND CUSTOMER SATISFACTION VIA STATISTICS ADVISED ON E-COMMERCE STRATEGY AND IT STRATEGY AND

				THEIR APPLICATIONS ON SEVERAL PROJECTS
<b>3</b>	2006-2008	STABILITY PACT FOR SOUTH EASTERN EUROPE - THESSALONIKI	EXPERT FOR SECURITY AND CROSS-BORDER COOPERATION	ORGANISED AND LED MANY CONFERENCES AND AFFIRMATIVE ACTIONS BETWEEN VARIOUS BALKAN, EUROPEAN STATES AND THE EU
<b>4</b>				
<b>5</b>				

***Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected. (max total 10) (Optional Entry)***

Ref. Number	Date	Title	Awarded by:
<b>1</b>			
<b>2</b>			
<b>3</b>			
<b>4</b>			
<b>5</b>			
<b>6</b>			
<b>7</b>			
<b>8</b>			
<b>9</b>			
<b>10</b>			

***Other Achievements. List the five (5) more recent and other five (5) selected. (max total 10) (Optional Entry)***

Ref. Number	Date	Title	Key Activities:
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			