

JOB VACANCY

Position Title: Graphic & Multimedia Designer

Job Ref: NUP0035/26

Neapolis University Pafos
2 Danaïs Avenue
8042 Pafos

Neapolis University Pafos (NUP) is a modern and fully accredited university in Cyprus, dedicated to academic excellence. With 3,500 students, it offers accredited Bachelor's, Master's, and PhD programs across five schools, including Business, Law, and Health Sciences. NUP is a member of major academic organizations such as the EUA, EURASHE, and EFMD. **It is also part of the EMERGE European University Alliance**, which promotes collaboration in education, research, and innovation throughout Europe. The university maintains strong partnerships for joint and dual degree programs with institutions in Cyprus, Greece, the United Kingdom, and China. In addition, NUP excels in distance learning as a member of EDEN and participates in major research projects such as Erasmus+ and Horizon 2020.

Neapolis University Pafos is seeking to recruit a Graphic & Multimedia Designer

Job Description: The Graphic & Multimedia Designer is a member of the Marketing Department of Neapolis University Pafos and reports directly to the Marketing Manager. The position is responsible for the design, development and execution of creative projects across digital, print and multimedia platforms. This role works closely with the Marketing Team and other departments to create engaging visual content that supports the University's branding, marketing and communication objectives.

Location: On Campus

Type of Employment: Full-Time

Duties and Responsibilities

- Create modern, innovative designs for both digital and print media (digital, offset & large format printing)
- Develop creative concepts and visual solutions for marketing campaigns, corporate communications, events and promotional materials
- Collaborate with the Marketing Team and other departments to ensure consistent brand communication across all channels
- Design and produce content for social media, websites, email marketing, presentations and advertising campaigns

- Create and edit multimedia content including motion graphics, animations and video assets for digital platforms
- Perform professional retouching, image manipulation and visual enhancement of photography and graphic assets.
- Prepare artwork files according to printing specifications and liaise with suppliers when require
- Ensure projects are completed with high quality, within brand guidelines and according to deadlines
- Responsible for maintaining and evolving the University's visual identity as directed in the Brandbook across all creative outputs
- Support the promotion of academic Programmes, research initiatives, student recruitment campaigns, events and institutional communications through effective visual storytelling
- Stay updated with industry trends, emerging technologies and best practices in graphic design and multimedia production
- Support the execution of Marketing Department initiatives, campaigns, events, student recruitment activities, exhibitions, open days and other departmental projects as required, including tasks that may fall outside the core scope of graphic and multimedia design

Key Competencies

- Advanced proficiency in Adobe Creative Suite CC (Illustrator, InDesign, Photoshop)
- Strong knowledge of layouts, graphic fundamentals, typography, branding, print production and digital design principles
- Strong understanding of printing procedures, materials and production requirements
- Knowledge of UI/UX design principles and digital user experiences will be considered an advantage
- Experience with video editing and motion graphics using software such as After Effects, Premiere Pro, DaVinci Resolve or similar
- Familiarity with HTML, CSS and digital content management systems will be considered an advantage
- Understanding of brand positioning, visual storytelling and marketing communications
- Ability to manage multiple projects simultaneously and work effectively under pressure
- Excellent attention to detail, creativity and problem-solving skills

- Strong interpersonal and communication skills with the ability to collaborate effectively within a team
- Proactive, enthusiastic and adaptable with a passion for creative excellence

Qualifications & Experience:

- Bachelor's degree in Graphic Design, Graphic Arts, Visual communication, Multimedia design or related field
- Minimum 3 years of relevant professional experience in graphic design, creative design or multimedia production
- Strong portfolio demonstrating expertise in branding, digital design, print design and multimedia projects
- Experience working within established brand guidelines and corporate environments will be considered an advantage.

Language

- Excellent command of both Greek and English (spoken and written).

Salary range

- Salary Range: €1,350 - €1,600
- Salary will be based on qualifications and experience.

Benefits

- Discount card for branded stores and restaurants.
- Discount at the university restaurant/cafeteria.

Application Process

How to Apply:

To apply, please submit your application, including your CV, to vacancies@nup.ac.cy with the subject line "Job Ref: [NUP0035/26] – "Position Title" [Graphic & Multimedia Designer].

As an equal opportunities employer, Neapolis University Pafos welcomes applications from all suitably qualified candidates. All appointments will be based on merit.

Please note that all applications will be treated with strict confidentiality.

Closing date: 13/08/26