



Position Title: Graphic Designer

Job Ref: [NUP0054/26]

Company Name: Neapolis University Pafos

2 Danaïs Avenue,
Paphos 8042

Neapolis University Pafos (NUP) is a fully accredited university in Cyprus, committed to academic excellence. With 3,500 students, it offers accredited Bachelor, Master, and PhD programs across five schools, including Economics, Law, Health Sciences, and Engineering. NUP is a member of key academic organizations such as EUA, EURASHE, and EFMD and actively participates in global initiatives like the UN SDSN and UNAIC. It is also part of the **EMERGE European University Alliance**, which fosters collaboration in education, research, and innovation across Europe. The university maintains strong partnerships for joint and dual degrees with institutions in Cyprus, Greece, the UK, and China. Additionally, NUP excels in distance learning as a member of EDEN and engages in major research projects like Erasmus+ and Horizon 2020.

Neapolis University Pafos is seeking to recruit a **Graphic Designer**.

Job Description: The **Graphic Designer** is a member of the Marketing Department of Neapolis University Pafos and reports directly to the Marketing Manager. The successful candidate will be responsible for the design, development and execution of creative projects across both digital and print media, supporting the University's branding, marketing and communication objectives. The role works closely with the Marketing Department and other University departments to deliver high-quality visual content that reflects and strengthens the University's brand identity.

Location: On Campus

Type of Employment: Full-Time

Job Responsibilities:

- Design high-quality creative assets for both digital and print media (digital, offset and large-format printing).
- Develop creative concepts and visual solutions for marketing campaigns, corporate communications, events and promotional materials.
- Collaborate with the Marketing Department and other University departments to ensure consistent brand communication across all channels.
- Design and produce creative content for social media, websites, email marketing, presentations, advertising campaigns and other digital platforms.

- Perform professional image editing, retouching, photo manipulation and visual enhancement of graphic assets.
- Prepare artwork files according to print specifications and liaise with suppliers when required.
- Ensure all creative projects are delivered to a high standard, in line with the University's Brand Guidelines and within agreed deadlines.
- Maintain and consistently apply the University's visual identity across all creative outputs.
- Support the promotion of academic programmes, research initiatives, student recruitment campaigns, events and institutional communications through compelling visual design.
- Stay informed about emerging design trends, technologies and industry best practices.
- Support the implementation of Marketing Department initiatives, campaigns, exhibitions, Open Days, recruitment activities and other departmental projects as required.

Key competencies:

- Advanced proficiency in **Adobe Creative Cloud**, particularly **Illustrator, InDesign and Photoshop**.
- Excellent understanding of typography, layout, composition, colour theory and visual hierarchy.
- Strong knowledge of branding, corporate identity systems and visual communication.
- Excellent understanding of print production processes, materials and artwork preparation.
- Strong attention to detail with excellent organisational and time-management skills.
- Ability to manage multiple projects simultaneously while meeting deadlines.
- Creative thinker with strong problem-solving abilities.
- Excellent communication and interpersonal skills with the ability to work collaboratively within a team.
- Self-motivated, proactive and adaptable with a passion for creativity and continuous improvement.

The following will be considered a strong advantage:

- Experience in **motion graphics, animation and video editing** using software such as **Adobe After Effects, Premiere Pro, DaVinci Resolve** or equivalent.
- Experience in multimedia content creation for social media and digital marketing campaigns.
- Knowledge of UI/UX design principles.
- Experience with photography, videography or content production.
- Understanding digital marketing and visual storytelling principles.

Qualifications and Experience:

- Bachelor's degree in Graphic Design, Graphic Arts, Visual Communication or a related field.
- Minimum **3 years** of relevant professional experience in graphic design.
- Strong portfolio demonstrating expertise in branding, digital design and print design.
- Experience working within established brand guidelines and in corporate environments will be considered an advantage.

Language:

- Excellent command of both **Greek and English** (spoken and written).

Salary and benefits:

Monthly Salary Range: €1.450 - €1.600

The salary will be analogous to any prior experience

Benefits:

- Discount card for branded stores and restaurants.
- Discount at the university restaurant/cafeteria.

How to Apply:

To apply, please submit your application, including your CV, to **vacancies@nup.ac.cy** with the subject line "**Job Ref: [NUP0054/26] - [Graphic Designer]**".

As an equal opportunities employer, Neapolis University Pafos welcomes applications from all suitably qualified candidates. All appointments will be based on merit.

CLOSING DATE: 08-Nov-26